Partner with Us

Apex Middle School invites you to become part of your child's education through involvement with School-to-Career activities. Please complete the following information so we may offer classroom speakers, career expos, field trips, mock interviews, and job shadowing as an integral part of Apex Middle Schools effort to meet the demands of the 21st Century. Partner with us to provide our young people with the necessary skills and knowledge to prepare for tomorrow's global workforce.

<u>Please complete the bottom portion and</u> <u>return to your child's homeroom teacher, or</u> <u>Marianne Farina (mfarina@wcpss.net)</u>.

Parent/Guardian Name(s)

Place of	Employment	

Title

Work Address_____

Email

Phone_____

Student's Name

AMS BUSINESS ALLIANCE



AMS Business Alliance is a collaboration of business, community, and school leaders committed to educating each student to be a responsible and productive citizen who can effectively manage future challenges.

Through the support, dedication and commitment of our volunteers, we are able to provide a variety of opportunities to our students that help them understand the skills needed to become successful in their future.

For more information regarding AMS Business Alliance or to become a member, contact Marianne Farina at mfarina@wcpss.net

Marianne Farina Career Development Coordinator Apex Middle School 400 E. Moore Street Apex, NC 27502 Phone: 919.387.2181 Email: mfarina@wcpss.net

APEX MIDDLE SCHOOL

BUSINESS PARTNERSHIPS



Learn how <u>YOU</u> can help develop our future workforce in preparing our students to be college, career, and citizenship ready for their future leadership roles!

School-to-Career

School-to-Career (STC) is an initiative and a philosophy. It is a method of delivering curriculum to our students that links class-room knowledge to real life.

Students learn better when information is made relevant, and STC ensures that relevancy occurs by linking schoolwork to workplace realities.

School-to-Career links the world of school to the world of work by supporting schoolbased activities such as classroom speakers, mentors, soft-skills presentations, and realworld activities and by infusing these into the Common Core through collaboration between members of the business community and classroom teachers.

Mission

The mission of School-to-Career is to prepare every student to make knowledgeable career choices through academic rigor and workbased learning experiences. This requires a systematic, comprehensive, community-wide effort.



School-to-Career involves local businesses making a difference in education!

Benefits of STC

... To Employers

- Directly affects the training of more highlyskilled and educated entry-level employees
- Lowers training costs for the employer
- Enhances a company's image within the community
- Educates the school community on a specific business

....To Students

- Connects educational/academic experiences to real world employer expectations
- Assists students in making informed career decisions so that they achieve the skills needed to be successful

....To Teachers

- Helps motivate students
- Decreases dropout rates and discipline problems
- Increases attendance as students understand the relevancy between classroom learning and the real world
- Improves test scores

School-to-Career works when schools and businesses collaborate to provide the best for students. Although School-to-Career supports a number of activities and initiatives, School-to-Career only impacts schools and students when educators and business people form authentic, collaborative relationships.

Opportunities for Involvement

Business Partners are an integral part of the educational process at Broughton High School. We are always looking for new and exciting business partnerships.

You Can:

- Be a guest speaker
- Participate in Career Expos
- Mentor students
- Host a field trip
- Host a student to job shadow



- Sponsor a student intern
- Become a career coach
- Assist with service-learning projects
- Assist with mock interviews & resume reviews
- Help students develop workplace skills such as business etiquette, presentation skills, and soft skills
- Assist with leadership development
- Help shape the future workforce
- Build connections between school and work

Through career-related activities, business leaders can help prepare our young people to be productive future leaders in our community.

Contact us today to get yourself and your organization connected to School-to-Career and to help make a difference in education. Get involved; there's a place for you!